



CHANGAN

#DriveYourDreams



ALSVIN

CHANGAN

In the Chinese language, CHANG means lasting and AN means safety. Therefore, CHANG AN together represents the idea of "LASTING SAFETY".

Each day, more than 8,500 consumers buy a new Changan. With 6,000 sales and service facilities in more than 60 countries, and more than 150,000 professional team members globally, we stand ready to provide you considerate and prompt service 24 hours a day.

Changan has won numerous awards in the fields of quality and development such as:

State Key Laboratory Award for Automotive Noise Vibration and Safety Technology - received from The Ministry of Science and Technology of the People's Republic of China.

Received Reddot Award- Raeton CC wins honourable mention for car design.

Guinness book world record for largest parade of autonomous vehicles with a fleet of 55 new Changan Cs55 on the Dianjiang test track.

Changan follows strict development protocols with its Changan Automobile Product Development System (CA-PDS), which covers the product's full life cycle with 14 milestones and 3,500 work documents to accurately guide product development to meet the customer's demands.

Changan Automobile's Product Test and Verification System: CA-TVS with more than 4 million km in test mileage, each new model is to undergo 4,500 tests in 15 areas, including environment, strength, safety, etc. Changan is committed to provide its customers with a safe and enjoyable ride.



MASTER CHANGAN ASSEMBLY PLANT



CHANGAN TEST TRACK CHONGQING DIANJIANG DISTRICT

Covering an area of over 2,240,000 m², having 12 test tracks, including high speed, brake and performance testing tracks.

Global Research & Development

Each year, Changan Automobile invests 5% of its annual sales revenue into product R&D and the total investment has amounted to \$ 7.1 billion during the last 10 years. The company has invested \$ 289 million to build the Dianjiang test track, an international standard vehicle testing facility which is 150 km long and spread over 2,240,000 m², making it the 2nd largest such facility globally.

According to an assessment of the state-acknowledged National Development and Reform Commission (NDRC), Changan Automotive scored 93.6, ranking third in the Chinese automotive industry and its R&D capability has taken the first position in the industry continuously for ten years. Changan Automobile has applied for a total of 10,696 patents, including 3,042 patents of invention.

Changan in collaboration with Huawei unveiled the "Changan-Huawei Joint Innovation Center", whereby both sides will cooperate more comprehensively in more than 10 forward-looking technologies such as Level-4 autopilot, 5G car networking and C-V2X to provide users with a more intelligent experience.



Nottingham, UK

PowerTrain Technology



Turin, Italy

Bodywork Design Research



Chongqing China

Comprehensive Automobile



Beijing China

New Energy Automotive Technology



Shanghai, China

Vehicle Integration



Shin-Yokohama, Japan

Interior and Exterior Automobile Engineering



Detroit USA

Chassis Technology

The Birth of **ALSVIN**

Changan Alsvin is a smart sedan with elegant yet aggressive styling. As one steps inside the elegant cockpit is balanced with a plush ivory beige cabin, powered by Pakistan's first Euro 5 Engine, giving you a luxurious ride comfort along with agile handling.

Heritage

Changan is China's No. 1 domestic brand and has been for the last decade, year after year. Alsvin holds a strong heritage and has established itself to be the consumers beloved smart sedan over generations.

2009



1st Generation

2nd Generation



2013

2018



3rd Generation

Design



Engine



Safety



Technology



Building cars that please our customers is what motivates us in everything we do. As we introduce Changan to Pakistan, we always strive to meet the ever changing needs by providing them the latest in automotive technology. Changan – Driving forward with You



Message from CEO

Allow me to introduce Changan Alsvin, a manifestation of the dream I have for Changan and Pakistan.

After the spectacular success of Karvaan, our next car is the essence of the same win-win philosophy where the customer doesn't have to compromise on their dreams.

We want to put, within reach, a sedan that has all bells and whistles of a top-tier car in a range where it makes economic sense for our customers.

A car that can bring unparalleled value to our customers, our dealers, auto-part manufacturers, and the nation. This is a car that will transform the landscape of the Pakistani automotive industry by bringing features and technology to customers in this segment that they could previously only have dreamt of.

The Changan Alsvin; is a "smart" sedan, sized just right both from inside and the outside for comfortable, practical daily use. From narrow streets to the sprawling highways, and everything in between.

I invite you to join the journey towards driving your dreams.

Say hello to the Changan Alsvin.

Danial Malik
CEO
Master Changan







Fashion

Where fashion meets mobility



Changan Alsvin – The “smart” sedan



Sized just right both from inside and the outside for comfortable, and practical daily use. This is the epitome of technology and driving and is truly the smartest choice in its category.



Butterfly Front Grill

Its nature inspired butterfly grill is beautiful to look at and provides a more efficient wider exposed area to increase per second intake and heat transfer, giving it an elegant yet sporty road presence.

Shark Fin Antenna



This piano black antenna fin has an angular style which builds on the overall vehicle design.

Daytime Running Lamps



The LED curve lamp with bright white lights is designed to perform in the sunniest days. Changan Alsvin is Pakistan's only car with configurable DRLs.

Aerodynamic Waistline



The elegant flowing dual waist design provides aerodynamic streamline motion as well as low wind resistance which provides fuel economy by reducing drag and saving fuel.

Dual-beam Projector Headlamp



The design is not only beautiful, but it also provides better visibility. Changan Alsvin sedan provides Pakistan's only headlamp with design character, which is able to project beam in foggy and rainy conditions through its dual-beam halogen projection headlamp and leveling device.

Experience the Lumiere

'Lumiere' in french means Light. Let the light shine through, discover the world above with the Alsvin's Electric Sunroof. Lumiere Edition offers visual and scenic beauty of the surrounding and enhances the drive pleasure. The tilt give a source for ambient light and luxury within reach in Pakistan's only "smart" sedan with a sunroof because we believe, every kid has the right to enjoy the wind.



Smart and Agile design with wider view from the inside.



Combination Tail Lamps



The two-part combination tail lamps with reverse lamp and fog light provide improved visibility to rear traffic.

Jack Knife



Smart key-less entry with the elegant palm size jack knife key.

Boneless Wiper



Single boneless wiper with improved grip and maneuverability ensures a smoother clean with every stroke.



Elegance



Faux Leather Ivory Beige Interior

The bucket inspired design wraps the driver ensuring lumbar support providing an unmatched driving experience.

Plush Perforated Bucket Style Seats

These first in class luxurious and sporty seats with breathable material are designed for utility and comfort. The perforated seats allow for ventilation to keep the passengers cool and comfortable during the ride.



Brushed Aluminium

Door Handles



Beautifully crafted door handle which provides you with a firm grip as you step outside of the vehicle.

Console Garnish



Adding to the fashion of your ride, the console garnish adds a finesse in the overall interior of the car enhancing the feel of luxury.

AC Vents



The flexible AC vents allow both driver and passenger to adjust rotational and directional air throw according to their preferences and enjoy a cool ride, every time.



Elegant and Sporty Cockpit

The driver oriented cockpit brings all vehicle controls within arm's reach giving the driver full confidence on the road. The D-shaped steering design looks sporty and provides increased leg room.

Meter Cluster



The digital RPM screen provides you with all the vehicle information without letting go of the steering wheel. It indicates fuel consumption pattern, distance to empty, trip meter, gear shift reminder for manual drive and all door open indicator to ensure safety and ease of mind.

Centre Console



The blue accent center console is placed with a driver-centric convenient interior. The digital 8 speed air conditioner and multimedia controls provide the driver with positive feedback.

Tire Pressure Monitoring



Pakistan's 1st sedan with Tire Pressure Monitoring System (TPMS) offers tire pressure on the driver's screen. The system provides alerts to the driver before the tire deflates to ensure safety of passengers.



Floating 7inch Display

The floating screen display is placed within binocular sight of the driver to provide ample information while driving. This keeps the driver's attention on the road while still enjoying the operations of multimedia safely.

Vehicle Configuration through Human Machine Interface (HMI)

Pakistan's 1st sedan to have configurable functions within a 7 Inch Floating Human Machine Interface (HMI) system. Built-in controls allows personalization of Daytime Running Lamps, Headlamps and Turn signals, Airconditioning and Door locks based on user preference.

Daytime Running Lamps



Configurable Daytime Running Lamp
Configure the LED DRL ON or OFF

One-touch Turn Lamp



Configurable turn lamp
While shifting between lanes control how many times the turn lamp will signal. Select options
1. 3 times 2. 5 times
3. 7 times 4. Close

Welcome Lamp



Configurable welcome lamp
Welcome headlamps remain lit to guide the way while you enter your home. Select options
1. 10 sec 2. 30 secs
3. 60 secs 4. 120 secs

Auto Door Lock



Configurable door locks
Locking and unlocking made easier with options to
1. Auto lock when driving at speeds of 20km/hr
2. Auto unlock when ignition switched off
3. Vehicle will auto lock if door is not opened within 1 minute of unlocking

AC Ventilation



Select AC program of self ventilation
When the car is unlocked, self ventilation system prepares the cabin beforehand by the circulating ambient air into the cabin.

AC Self Drying



Select AC program of self drying
When the car is locked the ventilation system expels trapped air inside the AC vents before shutting down to avoid damp and foul odor maintaining a fresh cabin environment, everytime.



Cruise Control

Changan Alsvin is Pakistan's only "Smart" sedan to offer cruise control. It is equipped with progressive cruise control, which enables you to increase or decrease the speed without disengaging the cruise system, as well as set the speed on long roads reducing driver fatigue.

Parking Sensor



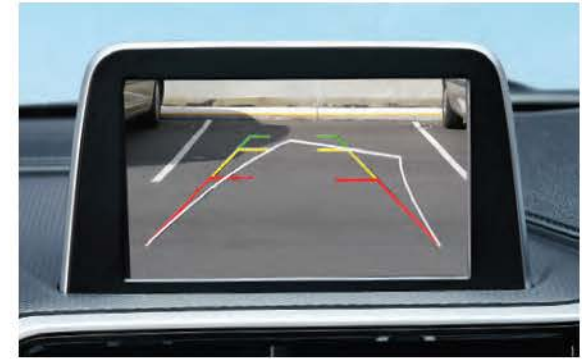
Alsvin is Pakistan's safest car to reverse as it provides reserve parking sensors with proximity alarm to maneuver through narrow parking while avoiding obstacles and blockages.

12V/120W Electronic Charging



12V/120W electronic charging / power socket / cigarette lighter socket. Connect cigarette lighters, mobile chargers and other 12V electrical equipment conveniently.

Reverse Driving Display



The dynamic reverse guidelines trace the vehicle's trajectory and assist in steering conveniently without colliding into obstacles.

Storage Spaces



Electronic Trunk Release

Allows easy remote trunk release from a distance of 10 meters. The convenient release allows you to remotely open the trunk while carrying objects and groceries.

Expansive Trunk Space

Alsvin provides you with 26 cubic feet of storage space for all your luggage needs. The insulated boot cover provides dampening of ambient noise as well as keeps the cabin cool and serene.



9 storage spaces including cupholders and file storage compartments on all doors. Allows you to keep bottles, files and other items within the glove box, coin box and center console.



Energy

Blue Core Technology

Pakistan's 1st Euro 5 compliant locally produced sedan fitted with a powerful 1480cc DVVT engine, which offers a quiet and smooth driving pleasure with a higher fuel efficiency and lowest emissions.

The optimized combustion system is capable of reducing fuel consumption by 20% and carbon emission by 50%*, without compromising on the overall performance of the drive.

Displacement (cc)	Power (Hp)	Torque (N.m)
1480 cc	105	145
1370 cc	99	135

Dual OverHead
Cam (DOHC)

Variable Valve Timing

In-line 4 cylinders



Disclaimer:

*Based on fuel grades and driving conditions.



Dual Clutch Transmission

The 5 Speed Dual Clutch Transmission (DCT) with both Sports and Triptronic Mode. The Dual Clutch Transmission provides an uninterrupted power delivery and fuel efficiency by optimizing gear shifting with less wear and tear. Sports mode shifts gears at higher RPM for better acceleration and triptronic mode gives driver with optimized gear shifting based on their own need.



Super Electronic Power Steering (SEPS)

Alsvin has Pakistan's most effortless power steering which progressively stiffens the turning response as vehicle speed increases. The super-soft steering operation gives sporty agility and comfortable driving pleasure.

5 Speed Manual Transmission with Intelligent Shift Reminder



The Intelligent shift reminder in manual transmission indicates the optimum time to shift gears up or down providing greater fuel economy.

Triptronic Sports Mode



Triptronic sports mode conveniently gives the gear shifting control to the driver. Shift gears as per your desire and accelerate as per your preference.



Intelligent Start Stop Technology (SST)

Changan Alsvin's Start Stop Technology can be activated with a touch of a button, it shuts down the engine while in idle position saving fuel in the process.

NVH (Noise, Vibration and Harshness) Insulation



Changan Alsvin is sophisticated under the hood as well with Noise, Vibration and Harshness (NVH) insulator for better sound and heat insulation for quiet and smooth drive.

Suspension

Alsvin is enabled with a MacPherson Suspension in the front and Torsion Suspension in the rear, which optimizes it perfectly for Pakistani roads. The Alsvin's suspension system provides high road grip and stability, comfort on high speed, better pothole dampening and speed bump clearance. It maintains the right balance of stiffness and rigidity, comfort and durability for all road conditions.



Electronic Throttle



Signalled electronic throttle is calibrated to refine the fuel usage and enhance throttle response.



Love
meets care



Dual Airbags

The easy to replace driver and passenger airbags provide safety when you need it the most

Anti Lock Brakes



Enhanced ABS module provides silent and smooth braking. It operates by preventing the wheels from locking up during braking, thereby, maintaining tractive contact with the road surface and giving the driver to maintain more control over the vehicle.

3 Point Seat Belts



3 point seat belts for all passengers which provides safety for your loved ones.

Isofix



Rear Child Isofix seats provide interlocking port to hook child seat, making it part of the vehicle seat. This ensures that the child seat remains stable during the journey.



Safe Driving in Rainy Season



The powered adjustable outside rear view mirrors (ORVM) are equipped with a heater defroster to provide better visibility in rainy and foggy weather.

Rear Fog Lamp



The single rear fog lamp alerts those behind you to avoid rear end collision in low visibility conditions.

DRL



The configurable DRLs distinguish the vehicle to alert on-coming traffic and bystanders during the day.

Description	Model	Variant		
	Alsvin	Comfort	Comfort	Lumiere
Performance Parameters	Engine	1.37L BlueCore	1.5L BlueCore	
	Displacement (cc)	1370	1480	
	Power (Hp)	99	105	
	Torque (Nm)	135	145	
	Technology	Euro-5, DVVT, In-line 4 cylinder MPFI DOHC		
	Transmission	5 Speed Manual Transmission with intelligent shift reminder	5 Speed Dual Clutch Transmission with triptronic	
	Suspension	Macpherson Struts + Torsion beam		
	Brakes	Front ventilated disc + Rear drum		
Dimensions	Dimensions (mm) [LxWxH]	4390 x 1725 x 1490		
	Wheelbase (mm)	2535		
	Fuel Tank (Ltr)	40		
Exterior	Wheels / Rims	185 / R15 Alloy wheels		
	Body door handle	Body Color		
	Front aluminium grill	Chrome		
	Projector headlamp with electric adjustment	5 level adjustment		
	Daytime running lamps (DRL)	LED		
	Outside rear view mirror	Body color with integrated turn lamps		
	Electronic Sunroof with Anti-pinch	-	*	
	Anti-lock Braking System (ABS)	•		
Comfort & Convenience	Super Electronic Power Steering (SEPS)	•		
	Steering mounted audio controls	•		Brushed Aluminium
	Faux leather seats	Ivory Beige		
	7 inch Floating display	•		
	Human Machine Interface (HMI)	•		
	USB	•		
	Speakers	4 (On all doors)		
	Power windows	•		
	Airconditioning	•		
	12V power supply	•		
	Trunk release	Electronic + key		
	Keyless entry	Jack knife		
	Start Stop Technology (SST)	-	*	
	Cruise control	-	*	
	Safety	Dual Airbags	•	
Rear parking camera		•		
Parking sensors (rear)		•		
3 Point seat belts with ISOFIX		•		
Heated side mirrors		-	*	
TPMS		-	*	

Note:

- This brochure is for reference only.
- Depending on region, colors, specifications and parameters could be different.
- Specifications are subject to change without notice.
- Some of the shown/mentioned specifications in this catalogue may not be available.
- For more details, please contact authorized Changan dealers.



Stellar White



Lunar Silver



Galaxy Black



Cosmic Red



Nebula Blue



Space Gray



SALES
SERVICE
SPARE PARTS



To experience the Changan Alsvin, visit your nearest Changan 3S Dealership today.

#DriveYourDreams

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